|  |  |
| --- | --- |
| **Geography**   * **Location** * **Climate** * **Terrain** * **Waterways** * **Natural Resources** | **Culture**   * **Language** * **Family** * **Religion** * **Customs** * **Traditions** * **Food** |
| **Economics**   * **Technology** * **Education** * **Inflation** * **Exchange Rate** * **Infrastructure** | **Political-Legal Factors**   * **Government System** * **Political Stability** * **Trade Barriers** * **Business Regulations** |