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| **Geography*** **Location**
* **Climate**
* **Terrain**
* **Waterways**
* **Natural Resources**
 | **Culture*** **Language**
* **Family**
* **Religion**
* **Customs**
* **Traditions**
* **Food**
 |
| **Economics*** **Technology**
* **Education**
* **Inflation**
* **Exchange Rate**
* **Infrastructure**
 | **Political-Legal Factors*** **Government System**
* **Political Stability**
* **Trade Barriers**
* **Business Regulations**
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