**Evaluating Public Service Announcements**

Please record the following for **EACH** public service announcement:

* Topic
* Rate creativity of PSA (1-10 Highest) and **WHY**
* Rate persuasiveness of PSA (1-10) and **WHY**
* One more thing you thought was positive about it
* Describe the goal of the PSA
* Topic
* Rate creativity of PSA (1-10 Highest) and **WHY**
* Rate persuasiveness of PSA (1-10) and **WHY**
* One more thing you thought was positive about it
* Describe the goal of the PSA
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