GLOBAL BUSINESS PROJECT JUDGING FORM

Date:

Consultants (Students):

Country:

On a scale of 1-5 (1 being the lowest and 5 being the highest): please complete the following:

PROFESSIONALISM

* The consultants have a professional appearance
* The consultants act professionally (introduces him/herself properly, maintains eye contact, etc.)
* The consultants show enthusiasm and confidence, speaks loudly, looks audience and judges in the eye, explains content well, smiles, etc.

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| --- | --- |
| Score: 1 2 3 4 5 |  |
| Comments: |

DESCRIPTION OF YELLOWBOOK

* The consultants understand and explain the key business processes and unique aspects of Yellowbook.

|  |  |
| --- | --- |
| Score: 1 2 3 4 5 |  |
| Comments: |

GEOGRAPHY FACTORS

* The consultants clearly describe the key geography factors of their country
* Consultants effectively assess impact of country’s geographic factors on Yellowbook

|  |  |
| --- | --- |
| Score: 1 2 3 4 5 |  |
| Comments: |

CULTURAL FACTORS

* The consultants clearly describe the key cultural factors of their country
* Consultants effectively assess impact of country’s cultural factors on Yellowbook

|  |  |
| --- | --- |
| Score: 1 2 3 4 5 |  |
| Comments: |

ECONOMIC FACTORS

* The consultants clearly describe the key economic factors of their country
* Consultants effectively assess impact of country’s economic factors on Yellowbook

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| --- | --- |
| Score: 1 2 3 4 5 |  |
| Comments: |

POLITICAL-LEGAL FACTORS

* The consultants clearly describe the key political-legal factors of their country
* Consultants effectively assess impact of country’s political-legal factors on Yellowbook

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| Score: 1 2 3 4 5 |  |
| Comments: |

SUMMARY

* The consultants summarize and highlight why they believe their country is the most viable and optimal choice for expansion.

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| Score: 1 2 3 4 5 |  |
| Comments: |

TOTAL SCORE:

**COMMENTS:**